Midwinter gold

Chicago Dental Society meeting sets new standard

The Chicago Dental Society’s annual Midwinter Meeting is setting a gold standard not just in dental meetings but across the trade-show spectrum. In September, it was named to the Trade Show Executive’s Gold 100 — the trade-show-industry magazine’s annual listing of the previous year’s top-100 shows. The Midwinter Meeting was the only dental trade show among the magazine’s 2016 honorees.

The CDS’s 153rd Annual Midwinter Meeting will run from Feb. 22–24 at McCormick Place West on Chicago’s near-south side. Attendees will be able to learn from some of the industry’s top education professionals, who will be presenting more than 200 courses, hands-on learning activities and live patient demonstrations. This year there also will be a special all-day track on dental assisting.

The exhibit hall will feature more than 700 exhibiting companies displaying their latest products and services.

ADA members who join the Chicago Dental Society as an associate member for $125 can then register for the 2018 Midwinter Meeting at no additional charge. Even if you do not live in the Chicago area, you can still enjoy many of the same benefits as local members of the Chicago Dental Society. Especially worth noting is that the cost of CDS membership is less than the Midwinter Meeting registration fee for a non-member.

Prospective attendees can register online at www.cds.org before Feb. 16 or onsite after that date.

Midwinter Meeting mobile app

The 2018 Midwinter Meeting mobile app can be downloaded from the Apple iTunes store or Google Play store. The app is compatible with all Android and iOS smartphones and tablets. With the app, attendees will be able to:

- Navigate the 170,000 square feet of exhibit space with a 2-D map and plot routes to any of the more than 700 exhibitors.
- Access your course schedule by logging in and registering your badge number with the app after you have registered for the meeting.
- Sync your profile on the app with your LinkedIn profile.
- View PDF handouts from speakers presenting more than 200 courses on topics

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The Chicago Dental Society Midwinter Meeting features more than 140 speakers, 225 courses and 700 exhibiting companies.

Photo/Provided by www.dreamstime.com
Winning combinations, no matter how you pair them

The Midwinter Meeting’s 170,000 square feet of exhibit space features more than 700 exhibitors.

(CDS) Midwinter Meeting exhibit hall
(You can earn one C.E. credit each day)

Thursday, Feb. 22
9 a.m.–5:30 p.m.
Friday, Feb. 23
9 a.m.–5:30 p.m.
Saturday, Feb. 24
9 a.m.–4 p.m.

The Resort at Longboat Key Club in Longboat Key, Fla., is the host site of the 2018 Smiles in the Sun Seminar for dental professionals. Photo/Provided by Resort at Longboat Key Club

The Longboat Key Club is a five-star property and Smiles in the Sun has a five-star program — with 18 CERP/PACE approved credits and some of the industry’s top speakers: Dr. Howard S. Glazer, Dr. Ross Nash, Debra Englebardt-Nash, Dr. Richard Horowitz, Dr. Roy Sonkin and Tennli Nelson.

The presentations and hands-on programs are included in the registration fee. In addition to the education program, there are a number of social functions, including a welcoming reception, fishing tournament and sunset beach-bash barbecue.

Longboat Key can be reached via the Sarasota, Tampa or Southwest Florida international airports.

According to the event organizers, whatever your pleasure, Smiles in the Sun 2018 has the answer. Attendees are able to learn in the morning and play all afternoon in a idyllic location with the best the west coast of Florida has to offer. For more information and to register, you can visit www.smilesinthensun.net or call (516) 352-5614. Discounts are available for multiple staff members. Call for details.

(Source: Smiles in the Sun)