Midwinter gold

Chicago Dental Society meeting sets new standard

The Chicago Dental Society’s annual Midwinter Meeting is setting a gold standard not just in dental meetings but across the trade-show spectrum. In September, it was named to the Trade Show Executive’s Gold 100—the trade-show-industry magazine’s annual listing of the previous year’s top-100 shows. The Midwinter Meeting was the only dental trade show among the magazine’s 2016 honorees.

The CDS’s 153rd Annual Midwinter Meeting will run from Feb. 22–24 at McCormick Place West on Chicago’s near-south side. Attendees will be able to learn from some of the industry’s top education professionals, who will be presenting more than 200 courses, hands-on learning activities and live patient demonstrations. This year there will also be a special all-day track on dental assisting.

ADA members who join the Chicago Dental Society as an associate member for $125 can then register for the 2018 Midwinter Meeting at no additional charge. Even if you do not live in the Chicago area, you can still enjoy many of the same benefits as local members of the Chicago Dental Society. Especially worth noting is that the cost of CDS membership is less than the Midwinter Meeting registration fee for a non-member.

Prospective attendees can register online at www.cds.org before Feb. 16 or onsite after that date.

Midwinter Meeting mobile app

The 2018 Midwinter Meeting mobile app can be downloaded from the Apple iTunes store or Google Play store. The app is compatible with all Android and iOS smartphones and tablets. With the app, attendees will be able to:

• Navigate the 170,000 square feet of exhibit space with a 2-D map and plot routes to any of the more than 700 exhibitors.
• Access your course schedule by logging in and registering your badge number with the app after you have registered for the meeting.
• Sync your profile on the app with your LinkedIn profile.
• View PDF handouts from speakers presenting more than 200 courses on topics

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Winning combinations, no matter how you pair them

Beach/classroom; fishing/classroom; spa/classroom; golf/classroom. Whatever your choice, the 2018 Smiles in the Sun Seminar, April 25-29, at the Resort at Longboat Key Club in Longboat Key, Fla., offers a winning combination for you, your family and your staff.

The Longboat Key Club is a five-star property and Smiles in the Sun has a five-star program — with 18 CERP/PACE approved credits and some of the industry’s top speakers: Dr. Howard S. Glazer, Dr. Ross Nash, Debra Englehardt-Nash, Dr. Richard Horowitz, Dr. Roy Sonkin and Ternli Nelson.

The presentations and hands-on programs are included in the registration fee. In addition to the education program, there are a number of social functions, including a welcoming reception, fishing tournament and sunset beach-bash barbecue.

Longboat Key can be reached via the Sarasota, Tampa or Southwest Florida International airports.

According to the event organizers, whatever your pleasure, Smiles in the Sun 2018 has the answer. Attendees are able to learn in the morning and play all afternoon in a idyllic location with the best the west coast of Florida has to offer.

For more information and to register, you can visit www.smilesintheson.net or call (516) 352-5614. Discounts are available for multiple staff members. Call for details.

(Source: Smiles in the Sun)

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of interest to the whole dental team, and take notes that you can email directly to yourself
- Online C.E. certification can be completed on the app.
- Access the Virtual Tradeshow Bag, which is full of special offers for attendees to take advantage of when visiting the exhibit hall.

Gift card raffle
Additional features on the meeting app will enable attendees to network with one another, stay connected via social media channels and view favorite meeting details in one central place.

Through the process of downloading the app, logging in and updating their profile, attendees will automatically be entered into a raffle to win a gift card.
Names will be drawn at noon each day of the meeting. Each day’s winners must be present on site at the show to accept a prize.

Education for entire dental team
Many courses have no additional charge; however, all listed courses require a ticket for entry. The free courses are seated on a first-come, first-served basis, and for all the courses, nobody is admitted beyond the halfway point after start. To ensure having a seat, register for the course in advance and arrive with your ticket before the start time. If you don’t get a ticket through registration, you can check at the classroom door to see if seats are available.
Among the many free courses are:
- “Uppers are from Mars, lowers from Venus: Clarifying overdentures” with Nader Sharifi.
- “Digital dentistry: Applications & potential pitfalls” with Radi Masri.
- “Management of completely edentulous patient: Where are we headed with new technology?” with Mathew Kattadiyil.
- “Communicate with purpose: Learning to listen” with Lisa Spradley.
- “Baby steps: The infant dental exam for general dentists” with Gregory L. Psaltis. (Source: Chicago Dental Society)

The Midwinter Meeting’s 170,000 square feet of exhibit space features more than 700 exhibitors. (Photo/DTA file photo)

CDS Midwinter Meeting exhibit hall
(You can earn one C.E. credit each day)

Thursday, Feb. 22
9 a.m.–5:30 p.m.
Friday, Feb. 23
9 a.m.–5:30 p.m.
Saturday, Feb. 24
9 a.m.–4 p.m.

Tell us what you think!
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